

# BioSPHERE

## MOBILE APP PRIVACY POLICY

WWW.BIOSPHERE.WORLD

Last updated 11 October 2019

*PLEASE READ THIS PRIVACY POLICY CAREFULLY*

### The Concept:

BioSphere is a mobile application that uses the wireless and bluetooth capabilities of your mobile device to 'discover' other mobile devices that are in your proximity and have the BioSphere app running, as well as providing an approximate 'ranging', or distance, to those devices. Users can see the profiles of other users and interact with them individually or in a broadcast. Users create their own profiles and can hide any details they chose by clicking the adjacent check box.

The BioSphere app is a huge leap forward in the evolution of human interaction. People around you are no longer strangers - they have names and lives, just like you, and you quickly find that your similarities far outweigh your differences.

Users register using their email addresses, then enter simple information about themselves, including a profile picture, a brief 'who are you and what do you do' intro, and a more extended Bio. There is also a 'talking point' bubble-box above the profile picture which is for more frequent topical updates like 'I have two spare tickets for tonight's game' or "Does anyone know where the lost and found office is' - or just to start a conversation with those around you.

Once registered your profile picture will appear on your screen in a bubble, with other profile photo bubbles popping up all around you. The bubbles that are closer to your bubble will be the users closer to you.

If you tap another bubble it will bring up that person's intro details and talking point, you then have the option of seeing their more detailed bio and/or messaging them. You can send and receive text messages and image files, but BioSphere never tracks or stores your messages, so when you break the connection they will disappear. We have also

introduced a new function which allows you to broadcast photos or up to 30 second long videos from your gallery to all other users in your proximity.

If another user sends you anything inappropriate or you do not want them to 'see' you, or there are simply too many users around you, there is a 'flick-off' function. On the 'bubble' screen simply tap and hold the user and flick them off to the top of the screen; they will no longer see you or be able to contact you.

Users cannot use BioSphere to locate another person from a remote location. It is a proximity-based application, so you can only 'see' people who are in range of the technology. You would literally be able to see anyone that could 'see' you on BioSphere.

BioSphere users are immediately identifiable by their profile picture bubbles and intro information, which would have to match what a user could physically see in other users in their proximity. It would obviously be difficult for a 60 year old man to portray themselves as an 18 year old woman, but a few points are worth noting:

1. BioSphere does not pull information about you from other social media or the Internet. The only information on the app is information that YOU enter. It is what YOU want other people to know about you, so don't enter information that you don't want other people to know. We have also included a 'toggle on/off' feature with your bio entries so that you can display only information that is relevant to a particular environment such as 'work' or 'social'.
2. The nature of the app is such that it is secure, but a determined hacker could conceivably intercept messages. Be aware just in case.
3. If a user is inappropriate please flick them off sooner rather than later. In our next versions we will have an 'add friend/block user' function, but in the meantime if a person is consistently inappropriate please inform us and we will block their account for the session.

BioSphere is an amazing revolution in social and business interactions, an 'Interaction multiplier' as we call it, but ultimately it just enhances age-old social norms and customs. Don't interact in a manner which is inconsistent with what your society deems acceptable now.

**Have fun, be more productive and effective, but don't be a creep.**

And now for the small print:

# Privacy Policy

Effective date: October 11th 2019.

Biosphere - the interaction multiplier ("us", "we", or "our") operates the mobile application (the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. Our Privacy Policy for Biosphere - the interaction multiplier is created with the help of the Free Privacy Policy website.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

## Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

### Types of Data Collected

#### Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Cookies and Usage Data

## Usage Data

When you access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data ("Usage Data").

## Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.

- **Security Cookies.** We use Security Cookies for security purposes.

## Use of Data

Biosphere - the interaction multiplier uses the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

## Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside South Africa and choose to provide information to us, please note that we transfer the data, including Personal Data, to South Africa and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Biosphere - the interaction multiplier will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless

there are adequate controls in place including the security of your data and other personal information.

## Disclosure Of Data

### Legal Requirements

Biosphere - the interaction multiplier may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Biosphere - the interaction multiplier
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

## Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## POPI act

The Protection of Personal Information Act 4 of 2013 (POPI or POPIA)

*“The purpose of the Act to protect personal information, to strike a balance between the right to privacy and the need for the free flow of, and access to information, and to regulate how personal information is processed.”*

- More information is **coming soon**
- A policy relating to the POPI Act will be added after our test phase is completed. In the interim, Biosphere abides to The protection of Personal information act 4 of 2013 as of the 21st of March 2019.

## Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Us

If you have any questions about this Privacy Policy, please contact us:

Email: [info@biosphere.world](mailto:info@biosphere.world)

